CONFERENCE SPONSORSHIPS

Sponsorships are a way for you to gain additional exposure and show your support of MCHS and the industry. You may choose to sponsor a keynote speaker, coffee break, or event of your choice. As a sponsor, you will receive special acknowledgement in the conference brochure, conference registration packet, and during the conference. For any sponsorship over $500, receive one complimentary exhibitor booth. Please contact the MCHS office to discuss possibilities of sponsoring, coffee breaks, keynote speakers, or an additional specialized event. Below is an initial list of options.

Advertise on the Participant Bag $150
Advertising space is available on the annual participant bag. Each conference participant will receive a special conference bag upon registration. Size dimensions will depend on the number of company's advertising, but the opportunity is limited to the first 5 paid advertisements. Space is limited! Deadline for this sponsorship is August 1, 2010.

Coffee Break $500
Throughout the conference, coffee breaks will be scheduled. The sponsor of a coffee break will have the opportunity to display a sign with their business name and logo as recognition. (2 sponsorships available)

Nametags: $700
Throughout the conference, all participants and vendors will be required to wear nametags as proof of registration. The business name of the nametag sponsor will appear on silk screen lanyards.

Keynote Speaker: $800
The keynote address will open the conference, be sure to offer participants exposure to your company first! The keynote speaker sponsor will have the opportunity to introduce the speaker and will have their company name and logo displayed on large screens at the beginning and end of the address acknowledging the sponsorship.

Registration Binders: $800
Each participant will receive a binder with important conference information including handouts from each workshop. The sponsor of the binder will have the opportunity to include their business name and logo on the front of this important binder that participants will keep well after the conference.

Refreshment Break: $1500
On Monday afternoon, participants will enjoy a 30 minute refreshment break with beverages and snacks to reenergize them after a day of workshops. The sponsor of the refreshment break will have the opportunity to display a sign at the break with their company name and logo and will have 10-15 minutes to address the participants on information pertaining to their business and/or services offered.

All sponsorships secured prior to July 15th will receive special recognition in the brochure mailed to over 350 in-home agencies throughout the state.